



2019 PROGRAM AD SPECS



DEADLINE

For camera-ready electronic ads:
April 15, 2019

APPLICATIONS

ADOBE ACROBAT (PDF FORMAT)

All resulting PDFs must be at high resolution, preferably PDFx/1a. All PDFs should be created with crop marks at 12 pt. offset. Fonts must be embedded.

ADOBE INDESIGN

All linked graphics and Postscript Type 1 fonts included. Utilize package to help obtain these requirements.

ADOBE PHOTOSHOP

EPS, JPGs and TIFFS accepted. Files must meet a minimum of 300 DPI requirement and must be converted to CMYK.

ADOBE ILLUSTRATOR

Convert all fonts to Outline. Do not embed images - link them to the document and submit them with the native file.

UNACCEPTABLE APPLICATIONS

Any word processing program such as Microsoft Word. Also invalid are CorelDraw, Pagemaker, PrintMaster, etc.

FONTS

Include a copy of all fonts used in your files. All fonts must be Postscript Type I. TrueType formats will not be accepted. If EPS images are linked, please include all linked fonts as well.

GRAPHICS

PDF, TIFF, JPG and EPS files are accepted. All images should be 300 DPI and supplied at final size. All RGB graphics should be converted to CMYK for printing purposes. Remove all spot (PMS) colors from file.

FORMAT

Ads can be submitted electronically, it may be e-mailed to: amanda@squared-studios.com.

Visit online: www.dancingwithverostars.com

TRIM SIZE

5.5" x 8.5"

AD SIZES

FULL PAGE

Full Bleed: 5.75" x 8.75"
Live Area/No Bleed: 5" x 8"

Please Ensure all Critical Image or Text fall within: 4.75"x7.75"

1/2 PAGE HORIZONTAL

Live Area: 5" x 3.875"

1/4 PAGE VERTICAL

Live Area: 2.375" x 3.875"

1/4 PAGE HORIZONTAL

Live Area: 5" x 1.875"

SMALL AD SIZE

Live Area: 2.375" x 1.875"

AD SUBMISSION

SEND ALL PDFs TO:

Squared Studios Graphic Design
PO Box 643873
Vero Beach, FL 32964
ATTN: Amanda Robinson
or email: amanda@squared-studios.com

For our advertisers who do not have a camera-ready ad for use in this catalog, Squared Studios would be pleased to assist you in creating one. For a proposal, please contact Amanda Robinson at 772.713.6884

